



Experience vALEfest - 2026 Sponsorship Package

Tourism Valemount welcomes you to participate in the return of vALEfest the Valemount Craft Beer Experience!

We are seeking sponsors for the upcoming Craft Beer Experience vALEfest 2026 event on September 12, 2026. This is a fun opportunity to highlight your business, organization or society and show our collective community spirit! This vibrant event will bring together a number of artisanal beverage makers from around BC and Alberta.

There will be live music, a DJ, delicious food, entertainment, and more!

This event will be held at the Canoe Mountain Rodeo Grounds located at 1690 South Highway 5.

This is a family-oriented event. There will be a shuttle service provided to and from the event from designated areas.



**Musical Headliner
Five Alarm Funk**

Sponsorship funds will go to:

- Entertainment - Canadian bands and local entertainers!
- Venue rental
- Display ads
- Watering stations
- And more!

Corporate Contributions

01 Corporate Social Engagement Matters

Forward-thinking businesses understand the value of giving back to their communities. Involvement in community events is a great way to demonstrate social interaction with the village and to establish a positive corporate image that can translate into increased brand awareness and consumer loyalty.

02 Brand Visibility and Awareness

Sponsorship of events can be a powerful way to increase brand visibility and awareness. Sponsoring an event shows your commitment to community and helps to create a positive brand image that can be associated with the event.

03 Networking Opportunities

Tourism Valemount events provide a great opportunity for networking with other like-minded businesses and individuals who share similar values and interests. Sponsoring an event can help to build relationships and create new business opportunities while at the same time supporting a good cause.

Sponsorship Levels & Benefits

Mount Robson

Sponsorship Level

\$2000

- Logo featured on all printed promotional materials and radio/television mentions as title sponsor
- Company logo and website promoted on vALEfest 2026 Event Page
- Logo on sponsorship banner at event
- Recognition on all social media platforms
- Banner placed at event

Cup

Sponsorship Level

\$1750

- Exclusive sponsorship opportunity
- Your logo and ours on every collector cup given out during the event
- Company logo in the sponsor section of the poster and printed promotional materials
- Shout out at the event

Mica Mountain

Sponsorship Level

\$1500

- Company logo in the sponsor section of the poster and all printed promotional materials
- Company logo and website promoted on vALEfest 2026 Event Page
- Logo on sponsorship banner at event
- Recognition on all social media platforms
- Mention of sponsorship on radio promotion
- Shout out at the event
- Banner placed at event

McKirdy Mountain

Sponsorship Level

\$1000

- Company logo in the sponsor section of the poster and all printed promotional materials
- Mention of sponsorship on radio promotion
- Logo on sponsors banner at event
- Recognition on all social media platforms
- Shout out at the event

Canoe Mountain

Sponsorship Level

\$750

- Company logo in the sponsor section of the poster
- Logo on sponsors banner at event
- Recognition on all social media platforms
- Shout out at the event

Swift Mountain

Sponsorship Level

\$500

- Company logo in the sponsor section of the poster
- Recognition on all social media platforms
- Shout out at the event

5 Mile

Sponsorship Level

\$250

- Company logo in the sponsor section of the poster
- Shout out at the event

Cranberry Marsh

In-kind Level:

- Recognition on the program at the event and mention of donation at the event
- 75% of the value will be applied to above sponsor level.



Deadline to book your sponsorship opportunity is July 15, 2026!



The vALEfest 2026 Committee thanks you in advance for your participation, donations and/or sponsorship!

Stay connected! 

Email

marketing@visitvalemount.ca

Social Media

[@tourismvalemount](https://www.instagram.com/tourismvalemount)

Call us

250-566-3335



Tourism
VALEMOUNT
visitvalemount.ca

