

vALEfest

CRAFT BEER & MUSIC EXPERIENCE

2026

Sponsorship Package

Tourism Valemount welcomes you to participate as a sponsor for Valemount's Craft Beer Experience: vALEfest 2026!

We are seeking sponsors for the upcoming Craft Beer Experience vALEfest 2026 event on September 12, 2026. This is a fun opportunity to highlight your business, organization or society and show our collective community spirit! This vibrant event will bring together a number of artisanal beverage makers from around BC and Alberta.

There will be live music, a DJ, delicious food, entertainment, and more!

This event will be held at the Canoe Mountain Rodeo Grounds located at 1690 South Highway 5. This is a family-oriented event. There will be a shuttle service provided to and from the event from designated areas.

Sponsorship funds will go to:

- Entertainment - Canadian bands and local entertainers!
- Venue rental
- Display ads
- Watering stations
- A Kid's Zone
- And more!

Corporate Contributions

01

Corporate Social Engagement Matters

Forward-thinking businesses understand the value of giving back to their communities. Involvement in community events is a great way to demonstrate social interaction with the village and to establish a positive corporate image that can translate into increased brand awareness and consumer loyalty.

02

Brand Visibility and Awareness

Sponsorship of events can be a powerful way to increase brand visibility and awareness. Sponsoring an event shows your commitment to community and helps to create a positive brand image that can be associated with the event.

03

Networking Opportunities

Tourism Valemount events provide a great opportunity for networking with other like-minded businesses and individuals who share similar values and interests. Sponsoring an event can help to build relationships and create new business opportunities while at the same time supporting a good cause.

Sponsorship Levels & Benefits

Mount Robson Sponsorship Level

\$2000

- Logo featured on all printed promotional materials and radio/television mentions as title sponsor
- Company logo and website promoted on vALEfest 2026 Event Page
- Logo on sponsorship banner at event
- Recognition on all social media platforms
- Banner placed at event
- 10 tickets for entry to event

Swift Mountain Sponsorship Level

\$1500

- Company logo in the sponsor section of the poster and all printed promotional materials
- Company logo and website promoted on vALEfest 2026 Event Page
- Logo on sponsorship banner at event
- Recognition on all social media platforms
- Mention of sponsorship on radio promotion
- Shout out at the event
- Banner placed at event

McKirdy Mountain Sponsorship Level

\$1000

- Company logo in the sponsor section of the poster and all printed promotional materials
- Mention of sponsorship on radio promotion
- Logo on sponsors banner at event
- Recognition on all social media platforms
- Shout out at the event

Canoe Mountain Sponsorship Level

\$750

- Company logo in the sponsor section of the poster
- Logo on sponsors banner at event
- Recognition on all social media platforms
- Shout out at the event

Mica Mountain Sponsorship Level

\$500

- Company logo in the sponsor section of the poster
- Recognition on all social media platforms
- Shout out at the event

5 Mile Sponsorship Level

\$250

- Company logo in the sponsor section of the poster
- Shout out at the event

Cranberry Marsh In-kind Level:

- Recognition on the program at the event and mention of donation at the event
- 75% of the value will be applied to above sponsor level.

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**Deadline to book your sponsorship
opportunity is August 15, 2026!**



The vALEfest 2026 Committee thanks you
in advance for your participation,
donations and/or sponsorship!

Stay Connected!

Email

marketing@visitvalemount.ca

Social Media

[@tourismvalemount](https://www.instagram.com/tourismvalemount)

Call us

250-566-3335



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